

Types of Phishing

Learn about these types of phishing and protect your organization.

SPEAR PHISHING

What is it?

Threat actors target a specific person or company and spend time researching a singular target. They use social engineering to disguise themselves as a trusted email correspondent.

WHALE PHISHING

What is it?

It is a form of spear phishing that targets senior-level members of an organization. Because of their seniority, whale phishing can have catastrophic effects on an organization.

SMISHING

What is it?

Smishing occurs via SMS text messages. It is popular as there are few methods to authenticate SMS senders, and threat actors can easily usurp the phone numbers of known contacts to send these messages.

VISHING

What is it?

Vishing is voice-phishing over a call. These attacks can be automated or human, where a threat actor uses social engineering to impersonate a customer service representative.

